

# Emily Ann Peterson

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**Objective** Making room for and empowering others in personal growth through the medium of music & the arts.

## Education

Texas Tech University  
Major: Business Management  
Minor: French  
GPA: 3.3

## Personality Strengths

Activator – Strong Beliefs and Values – Voice of Positivity – Networker – Contextual and Strategic Thinker – Maximizer

## Proficiencies

- **Suzuki Certified Cello Teacher** & proficient with improvisational playing
- Member of the Seattle Rock Orchestra & the Northwest Symphony Orchestra
- Experienced at coordinate events and people, and to act as liaison to facility representatives, artists, and technicians
- Independently motivated and ready to get things done
- Experienced at successful creative promotion and marketing while effectively utilizing minimal resources
- Classically trained cellist for 14 years
- Extremely fast adapter to changes

## Employment History\*\*

### Studio of Emily Ann Peterson – Owner

January 2007 – Present

- Cellist: Teacher, Performer, Studio Musician, etc.
- Booking Agent: representing more than 55 musicians
- Business Consulting for fellow musicians and industry contributors on business development strategy, web design, marketing, & more...

### JUBILEE - Cellist and Marketing Manager

January 2007 – Present

- Mission: “Doing what we love (music) to undo what we hate (slavery.) Thereby setting an example for our audience to do the same.”
- Managing the presentation and vision of the organization and band
- Bringing fruitful ideas to the table during creative think-sessions and rehearsals

### Fremont Abbey Arts Center – Volunteer & Staff Member

January 2008 – March 2010

- PR & Web Management
- Manage promotion of events hosted by the Fremont Abbey Arts Center
- Manage web content, structure, and design

### Sub Pop Records – Distribution and Promotion Intern

January 2008 – March 2010

- Managed the distribution of promotional materials for touring artists

### Urban Kids Play - Manager

June 2008 – October 2008

- Top Sales Representative
- Provided marketing plans and PR strategies
- Maintained order with inventory bookkeeping,

### Jablonski Law Group – Paralegal and Office Manager

January 2008 – April 2008

- Maintained paperwork for patents, copyrights, trademarks, and other matter
- Created structure for future success of employees and attorneys in the firm

### Turkish Delight - Program Director and Producer

August 2006-December 2007

- Gathered independent artists from the US and financial support to make a compilation album
- Managed fundraising & promotion of concerts and artists involved

### 98.0 FM Radyo Shema – International Music Director

March 2006 – 2008 (Ankara, Turkey)

- Created base of US business relationships with labels, artist agencies, and artists
- Shaped station's identity with music chosen
- Maintained a vast knowledge of new emerging artists

### J&B Coffee - Barista

May 2007 – December 2007

- Experience with manual espresso machine
- Booked and managed music events
- Cashier and store closing responsibilities

### 88.1 KTXT FM – Disc Jockey, Music Reviewer

September 2004 – 2008

Lubbock, Texas

- Made a splash on the radio airwaves of Lubbock for 3.5 years with a weekly show
- Spunky, soothing, and up-beat voice & comfortable with cordial, on-the-spot public speaking

**AFROTC Detachment 820 - Air Force Cadet**

September 2004-May 2005

Texas Tech University Lubbock, TX

- Received Achievement Award, given to students who display great growth in leadership, responsibility, teamwork, and attention to detail
- Intense leadership and physical training

**Chamber Music Group Leader**

Fort Worth Youth Chamber Program

- Practice Session leader, and motivator
- Liaison between the coach and the other players, while practicing conflict-resolution skills
- Maintained, planned, and organized all rehearsals

## Other Activities

**Symphonic Orchestra Member, Cellist**

Northwest Symphony Orchestra

Seattle Rock Orchestra

Seattle, WA

Texas Tech University Symphony

Lubbock, TX

**Sigma Phi Lambda, Pledge Trainer, Music Coordinator**

Lubbock, TX

A sorority which promotes involvement in the Texas Tech campus through small groups, service projects, and social events

**Private Cello Instruction**

*Various Locations*

Provided by Myrna Trent (3 yrs), Vincent Pugh (3 yrs),

Dr. Alexander Ezerman (1.5 yrs), Nathan Whittaker, and Jozef Luptak.

## Her Cello Students say...

"Emily has been working with my 10-year-old stepdaughter for about a year. She always has a positive attitude and has brought my stepdaughter from the level of a total beginner to being able to play several songs. Emily has a deep understanding of the cello and how the body interacts with it to make music. The particular thing that is the best about Emily is that she is very good at adapting the lesson to the needs of the student. It is this teaching technique that allows the student to have the fullest understanding of music and the cello."

"My introduction to Emily was telling her that I had no musical experience and couldn't read music, but I thought cellos made such beautiful sounds so I wanted to learn how to make beautiful sounds. I was pretty sure there was no teacher willing to take a 44-year-old man with this introduction, but Emily didn't even hesitate to tell me she would be delighted to be my teacher. I highly recommend Emily as a patient, positive, encouraging cello teacher."

\* References available upon request

•• Located in Seattle, WA unless otherwise noted